

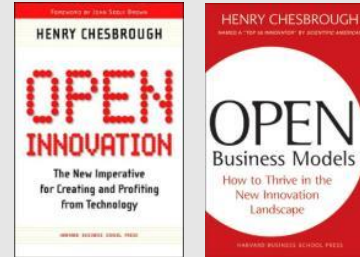


Dear Innovator,

*Please find out if you are ready to join our
Open Innovation Journey...*

From the Beginning, Induct has been Inspired by Leading Open Innovation Experts Worldwide

Induct



“I am very proud to be a part of the advisory board to Induct”

31th of March 2009

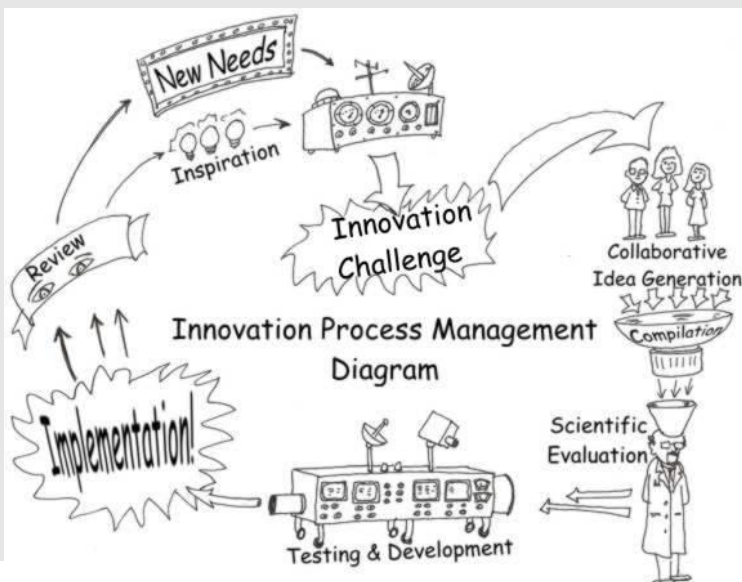
***Dr. Henry Chesbrough,
Adjunct Professor and
Executive Director,
Center for Open Innovation***



Study of Innovation Practice at 250 Enterprises outlined Serious Challenges

Key Findings

- Inefficient collection and storage of ideas
- Different types of innovation are processed equally
- Traditional project methods limit the potential innovation
- Too few ideas are considered successful in the end
- No system tools offer end-to-end innovation support



DnB NOR

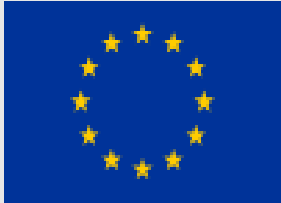


“Considering that surveys state that 70% of managers place innovation as a top3 strategic priority, these findings are remarkable”

Kim Hamli, Induct Software

Working for Collaborative Innovation across Borders and Cultures in Europe

Induct



Neffics

“Our contribution in this project will help innovative organisations to increase their competitiveness”

Alf Martin Johansen, Induct Software

Partners:



CORDYS

Improving Business Operations

Man-Sze Li, IC Focus, London



Industry Cases:

UNITED COLORS
OF BENETTON



Working for Setting Trustworthy Standards for Innovation Management

Induct



European Committee for Standardization
Comité Européen de Normalisation
Europäisches Komitee für Normung



“There is a strong need for setting standards in order to succeed in Innovation”

Alf Martin Johansen, Induct Software



Helping Norway, Sweden, and Denmark Form EU-Funded Open Healthcare Innovation Zone



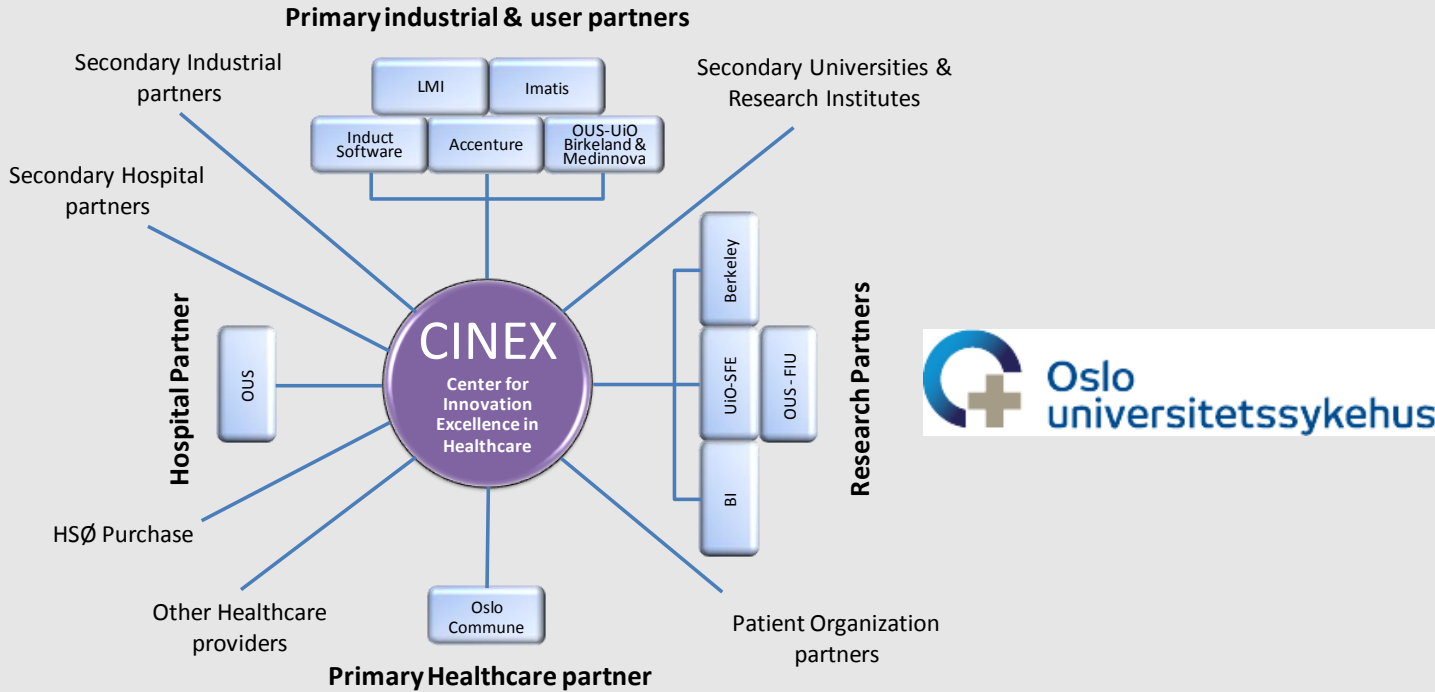
KASK Innovation Project:

- Exploit the potential for innovation of the public health sector
- User-driven and employee-driven innovation
- New platform for cooperation



Interreg IVA

Oslo University Hospital Proposes Open Healthcare Innovation Zone to Include All Stakeholders



“ We believe we will be able to deliver better healthcare, and realize significant cost savings from the increased levels of innovation, collaboration, and information sharing achieved through the Induct Innovation Community.”

Professor Kari Kvaerner, Innovation Director, Oslo University Hospital

NHS Innovations London Brings Collaborative Healthcare Innovation to the UK

Induct



“We envisage that Induct’s software platform will be at the heart of everyone-driven, online innovation communities focused on ideas for operational improvement and service innovation in healthcare, in London and beyond.”

David Chivers
CEO
NHS Innovations London

CIMIT Brings Collaborative Healthcare Innovation to Boston - The Healthcare Capital of the USA

Induct

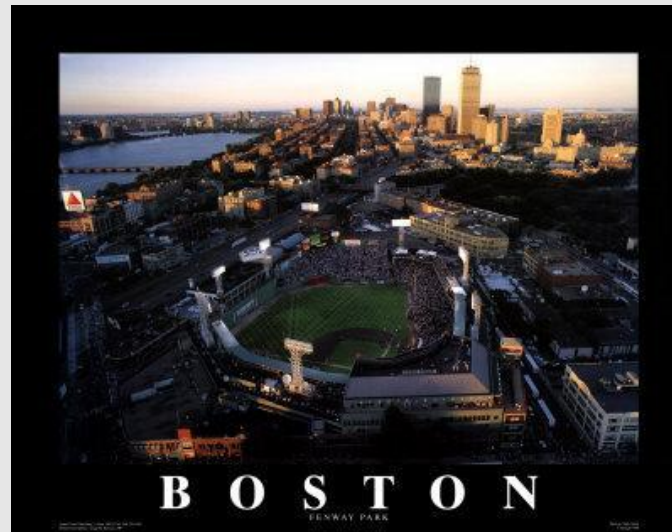
CIMIT[®]

Center for Integration of Medicine
& Innovative Technology

Non-profit Consortium for:
Childrens Hospital Boston
MIT
Harvard Medical School
Massachusetts General Hospital
Partners Healthcare
(among others)

*“...CIMIT fosters interdisciplinary collaboration among world-class experts...
...to rapidly improve patient care.”*

www.cimit.org



*Building the World's Largest Searchable Database of
Peer-Selected Collaborative Innovation Knowledge*

Induct

The Fast Innovation Center
on Microsoft Enterprise Search

Microsoft

 **avanade**

accenture

*“The [Center] will be a solution oriented
think tank involving some of the best talent
both locally and globally.”*

Kirsti Kierulf, Innovation Director, Accenture

 **fast**



Induct creates Innovation through Partnerships and Networking

Induct

Research Partners



Sales Partners



Realization Partners



Strategic Ambassadors

Entovation



Induct Software has become a Global Partner for Innovation Management

Induct

Innovation Management Vendors:

1. BrainBank
2. Brightidea
3. Elguji
4. Hype Softwaretechnik
5. Imaginatik
6. Induct Software
7. InnoCentive
8. Inova
9. Kindling
10. MindMatters
11. Spigit

Social Software Vendors:

12. Jive
13. NewsGator
14. salesforce.com

Product Life Cycle Management:

15. Sopheon

“I’m proud being on the list, but more important: I’m looking forward to realizing Innovation for ambitious organisations worldwide”

**Alf Martin Johansen,
Founder, Induct Software**

Gartner Research, 16 August 2010:

“Who’s Who in Innovation Management Technology?”

Thank you for trusting us !

Induct



Securing future success through innovation management

What are your areas of Improvement?

Induct

- Stronger **culture** for innovation?
- Cutting edge **Research & Development**?
- **Sales results** or Customer satisfaction?
- **Cost** redundancies?



Securing future success through *innovation management*

Ready to join our Journey?

Induct



<http://www.inductsoftware.no/contact-us.html>